



MOTIVATING
SELF
AND OTHERS

Why MMS Coach Training as opposed to all the others?

1. We are the original and oldest Coach Training on Earth... #1 since 1974
2. Over 125 ICF Accredited hours of Transformational Executive Coach Training
3. Dr. Cherie Carter-Scott, MCC the “Mother of Coaching” started the coaching industry in San Francisco in 1974 when she trained her first coaches. She has over 10,000 hours of coaching. Her credentials include #1 Bestselling author, with 17 books in print, and the Director of Training for The MMS Worldwide Institute, BV based in Holland; over 500 programs designed for global corporations
4. Lynn U. Stewart, PCC with over 40 years of coaching, and training coaches
5. Michael Pomije, PCC with over 25 years of coaching experience
6. Jean-Francois Cousin, MCC with over 10 years of coaching experience, trains with us in Bangkok
7. Transformational Life Coaching, co-authored by Dr. Cherie Carter-Scott and Lynn Stewart and is the main textbook for the program
8. In addition to the textbook, there are five additional books required for optimum learning, which are available in hard copy or MP3 audio version.
9. We have world class trainers: 2 MCCs, PCCs with over 100 years of combined experience coaching executives in English, Dutch, German, French, Hungarian, Vietnamese, Thai, and Chinese
10. MMSVT (Virtual Training with 74 - 5 minute modules = 5 hours)



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11. Life Skill Coaching courses offered for personal growth and professional training.
12. We have a strong brand and track record globally since 1974, delivering over 140 MMS Accredited ACTP courses globally!
13. Graduates receive MMSWI/ICF certificate for the PCC level
14. Some companies that have utilized our MMS Coach Trainings: KPMG, Webster University, Prudential, J&J, Thai Bev, Unilever, Hay Group, P-PAC, ABN-AMRO, RABO Bank, ING, RBS, Verizon, McKinsey, MGM Resorts, US Air National Guard, Island Ziekenhuis, Deloitte, Philips, Aberkyn, Coast Valley Properties, AIMMS, Adnovate, DSM, BCG, Chevron and many others
15. We are accessible to you during the training and afterwards to mentor, ask questions, and help you with your coaching, marketing, personal and professional development. Weekly meetings: 4 hours per week for 12 weeks, (or three intensive weeks)
16. 3 intense LAB weekends (once per month): Saturday and Sunday (9am-6pm)
17. 10 hours of Mentoring (7 hours in group setting)
18. 6 individual feedback sessions (or “bootcamp” if courageous)
19. MMS is the first Executive Producer of the www.CoachingMovie.com and Dr. Cherie is a featured on-camera coach (breakthrough historic documentary)
20. 100% of our MMS Coach Training graduates pass the ICF CKA Exam